



# THEORIES

LANDSCAPES



Playgrounds & Play Spaces  
For Schools

Playgrounds & Play Spaces  
For Parks & Public Spaces

Playgrounds & Play Spaces  
For Holiday Parks & Camp  
Sites

Play Spaces For Farm  
Attractions

[theorieslandscapes.com](http://theorieslandscapes.com)



# Theories Golf



The One-Stop-Shop  
For Indoor, Outdoor  
& Pop-Up Golf Courses

[theoriesgolf.co.uk](http://theoriesgolf.co.uk)

# THEORIES LANDSCAPES

## CONTENTS

Theories Landscapes	02
How Do Theories Work	
To Create The Perfect Playspace?	03
Playgrounds & Play Spaces For Schools	04
Playgrounds & Play Spaces For Parks & Public Spaces	06
Playgrounds & Play Spaces For Holiday Parks & Camp Sites	08
Play Spaces For Farm Attractions	10
Theories Golf	12
Material For Your Playgrounds	14
Planting & Landscaping For Your Play Space	15



## WELCOME TO THEORIES LANDSCAPES: PIONEERS OF NATURAL PLAY SPACES

Born from the combined passion of John Alderson and Jerry Cooper in 1983, Theories Landscapes emerged from a humble desk in East London, with their toolkit securely parked in a VW Van outside. Today, we stand proud as one of the UK's longest-serving bespoke playground design firms, having carved a niche in creating exciting natural playgrounds tailored for interactive and educational play.

Collaborating with an eclectic mix of partners – from schools, local authorities, holiday resorts, and garden centres to farms and beyond – we breathe life into your unique ideas. Envision a space, and we'll transform it. Each project for us is a blank canvas filled with limitless potential, aiming not just to create a playground, but a realm of imagination. Here, children find spaces for sitting, chatting, studying, playing, running, laughing, and every conceivable aspect of play vital for their holistic growth.

While our foundation is deeply rooted in history, with commendable associations throughout the UK especially within London's educational sphere, our evolution hasn't stopped. We've welcomed change and progress, from leadership shifts like Jacek Maklakiewicz taking the helm in 2016, to diversifying our offerings with Theories Golf, catering to adventure golf aficionados.

Beyond just play, our designs echo our reverence for sustainability and environmental conservation. As we mould the landscapes, we're acutely aware of the lessons they impart – a lasting gift for every child who explores our playscapes. It's not merely about fun; it's about forging a future where play harmonises with nature.

With our rich legacy, a tapestry of testimonials, and an unwavering commitment to quality and inclusivity, Theories Landscapes remains unmatched. As many have said, *"When it comes to natural playgrounds, no one does it better."* Welcome to our world, where every play space tells a story.

# HOW DO THEORIES WORK TO BUILD THE PERFECT PLAYSAPCE?



## 01. INITIAL MEETING

Online or off, we'll listen to what you are looking to achieve, the scope of the project and the results you are wanting to get from your new play space.

We can show you our playground portfolio that demonstrate the benefits of imaginative play and highlight examples of similar projects we've tended to.



## 02. DESIGN PHASE

We agree a playground design fee (fixed or flexible) and ensure that everyone is 100% clear on what's to be achieved and how much time we have on the preliminary designs.

We then push into the design process to bring your visions to life.

## 03. CONTRACT

When your playground design has been approved we'll draw up a fixed price contract for the build.

With a detailed instruct on completion order, we'll provide a detailed programme of work and conduct a health and safety assessment, organise the site and move to the next stage.



## 04. CONSTRUCTION

We may have to bring in external contractors for some specialist work, but don't worry, it will be project managed and we'll take care of everything.

Our team endeavours to make the development of natural playgrounds a wholesome and educational experience for staff and children alike – some aspects of our work can become interactive events for the children too.

## 05. PLANTING

Depending on the final planting scheme we'll usually wait until all of the construction is completed. This helps us to better visualise the final type of planting to best suit and complement the playground and its surroundings.

## 06. AFTERCARE

Far from being just a playground design and build company, we provide a great degree of aftercare.

This can include replacing and repairing any pieces of equipment that may have become damaged due to unforeseen circumstances.

# PLAYGROUNDS & PLAY SPACES FOR SCHOOLS

All of Theories playgrounds for schools are carefully designed to support the national curriculum and support learning guidelines, but remain fun to encourage imaginative play for children of all ages.

It's as important to us as it is to you that your play space is delivered to the highest possible standards, not only in its build, but in its safety.

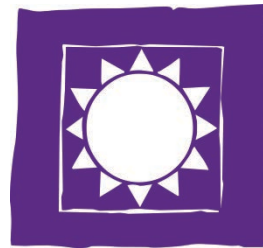
It goes without saying that we want to design the perfect playground for you that suits your budget, delivered on time and stands the test of time.

## WORKING WITH YOU

To build the playgrounds that suit your audience and budget.

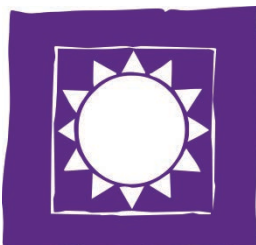


**PLAYGROUNDS FOR  
SCHOOLS SHOULD  
BE FUN.  
AN ENVIRONMENT  
THAT CHILDREN  
WISH TO RETURN  
TO TIME AND TIME  
AGAIN.**



### SAFE & SECURE

Using the best high quality materials, leaving no screws or bolts exposed to small fingers or to snag on clothing.



### NATURAL ENVIRONMENTS

Our design team loves bringing planting into your playgrounds.

It adds a whole new dimensions to your outdoor play equipment – touch, smell and even taste.



# PLAYGROUNDS & PLAY SPACES FOR PARKS & PUBLIC SPACES

Theories have been creating safe play environments in parks and public spaces for everyone since 1983.

All of our playgrounds for parks and public spaces are uniquely designed for their unique spaces. From family interactivity spaces to quiet spaces for small ones, play and picnic areas, learning and educational spaces. Our designs complement, enhance and attract visitors to your parks or public spaces.

---

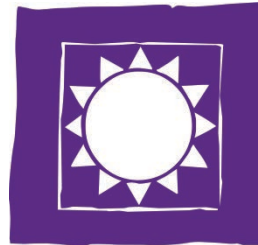
## WORKING WITH YOU

---

To enhance the surroundings and environment of your community.

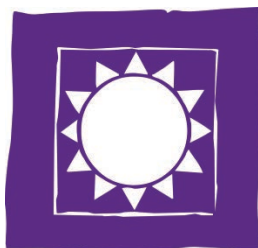


***PUBLIC PLAY SPACES SHOULD BE INVITING, ENGAGING AND FUN FOR FAMILIES AND INDIVIDUALS YOUNG AND OLD.***



**TOTALLY BESPOKE**

Every space should be totally bespoke and holistically designed to compliment your unique surroundings.



**INVITING**

Every space should be inviting to all, enhancing the local environment and encouraging the community to want to use your public spaces.

# PLAY SPACES FOR HOLIDAY PARKS & CAMP SITES

Holiday parks and campsites have become more popular than ever over the past few years and visitors are looking for something special when choosing their destinations.

Investing in a bespoke, memorable play space for your venue could make you the first choice for families when booking this year.

---

## WORKING WITH YOU

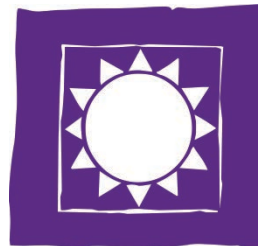
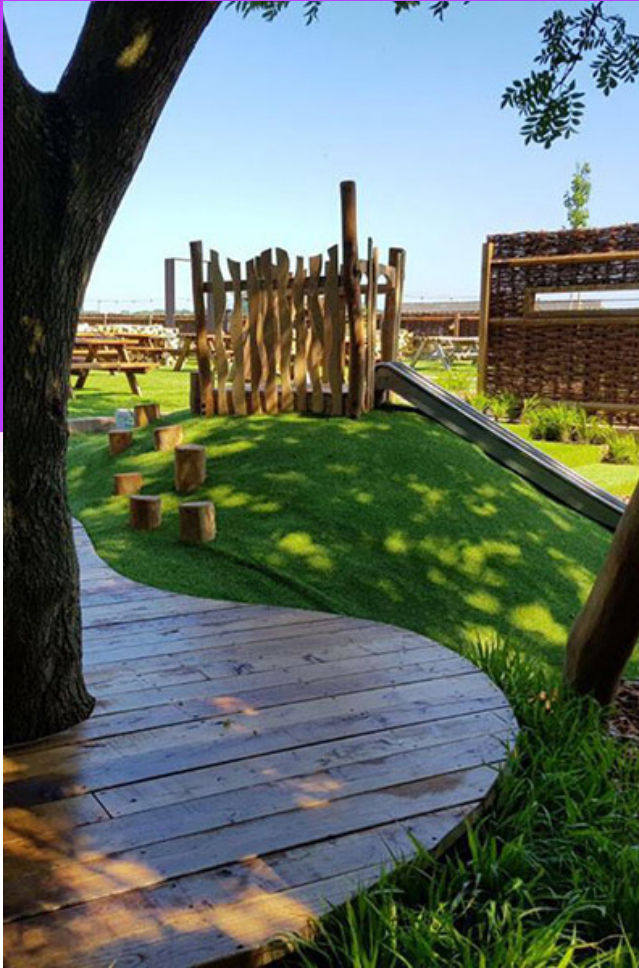
---

Give us a theme or let us help by creating a concept for you.



***NEW CONCEPT OR  
COMPLIMENTING  
YOUR SITES THEME,  
A BESPOKE PLAY  
SPACE CAN ENHANCE  
YOUR SITE AND  
ENCOURAGE  
BOOKINGS.***



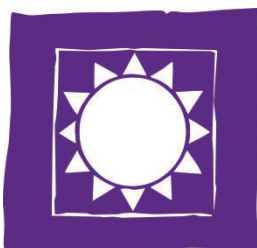



---

### SAFE & SECURE

---

An inviting and safe environment for all of your visitors encourages recommendations to other parents along with return bookings.




---

### NATURAL ENVIRONMENTS

---

Landscape your play areas to enhance your destination further with the use of selected materials and planting.

# PLAY SPACES FOR FARM ATTRACTIONS

Introducing Theory's Farm Attractions – carefully designed, unique attractions, where agriculture meets adventure.

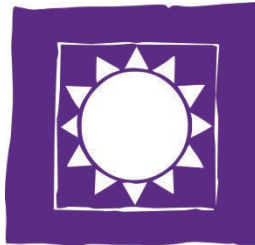
Dive into agritourism with us, from hands-on farm activities to the serene rhythms of rural life. We transform farms into immersive experiences, blending entertainment with education.

Expect authentic connections, captivating stories, and memories waiting to be made. With Theory, agriculture isn't just observed – it's truly lived. Our designs complement, enhance and attract visitors to your farm.

## WORKING WITH YOU

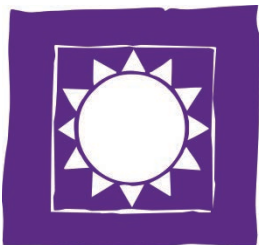
To build the play space that suit your audience and budget.





**SAFE & SECURE**

Using the best high quality materials, leaving no screws or bolts exposed to small fingers or to snag on clothing.



**NATURAL ENVIRONMENTS**

Our design team loves bringing planting into your playgrounds.

It adds a whole new dimensions to your outdoor play equipment – touch, smell and even taste.

# THEORIES GOLF: THE ONE-STOP SHOP FOR INDOOR, OUTDOOR & POP-UP GOLF COURSES



At Theories Golf, we've seen a growing demand for adventure golf and crazy golf courses, with families and competitive golfers alike driving the success of these courses.

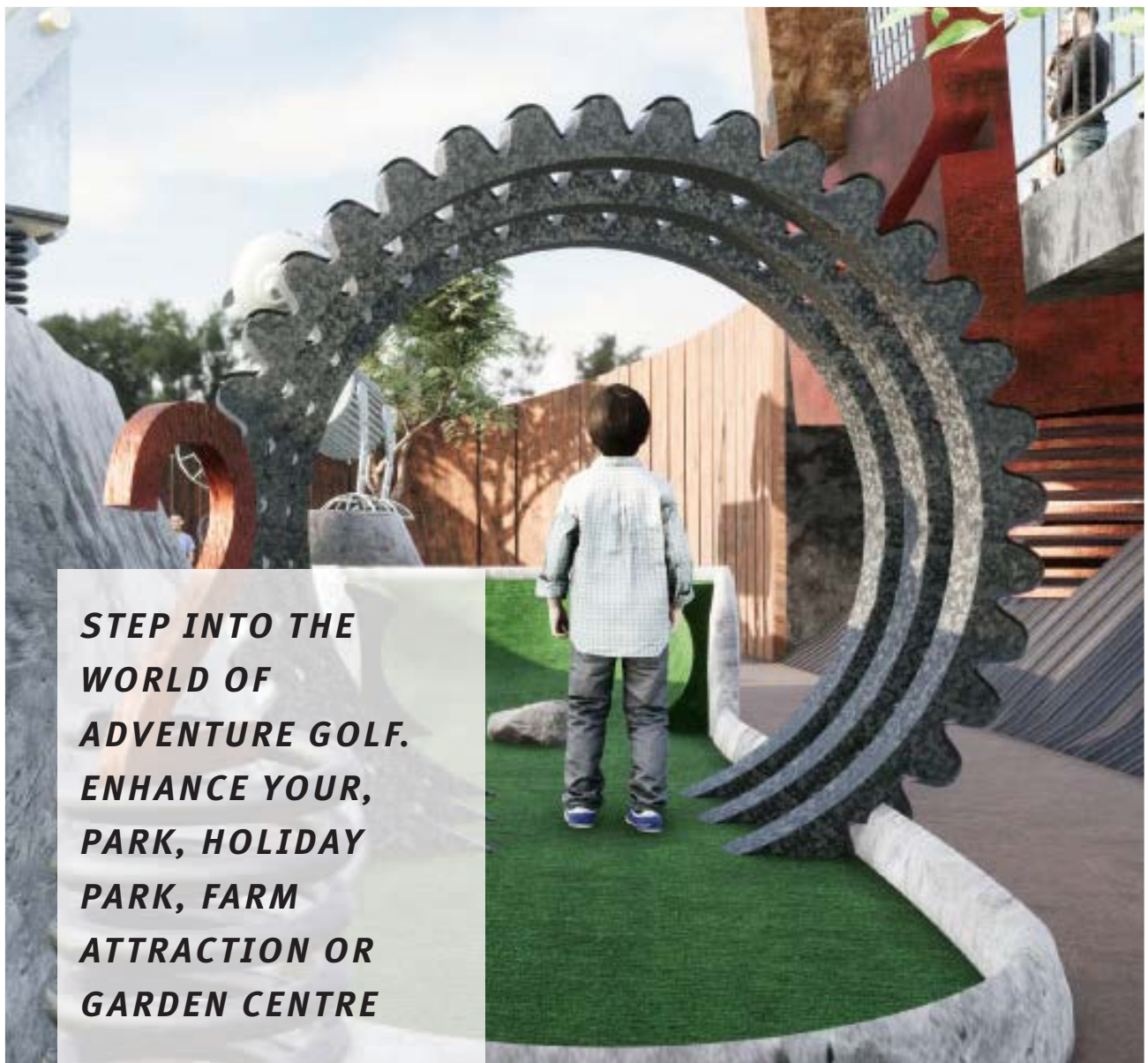
With the potential to increase tourism, every day footfall and raise profits, investing in an adventure golf course for your public space, park, campsite, holiday park or farm attraction is an opportunity you won't want to miss out on.

---

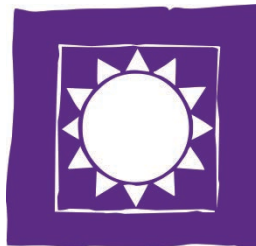
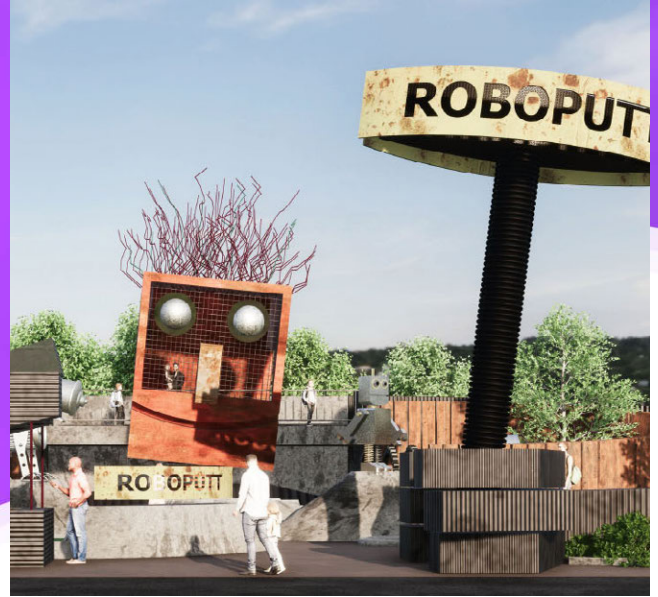
## OUTDOOR GOLF

---

Not just a collection of greens and holes; they are themed worlds.

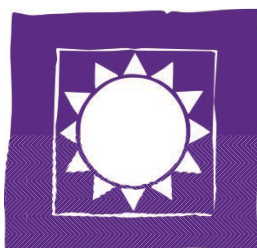
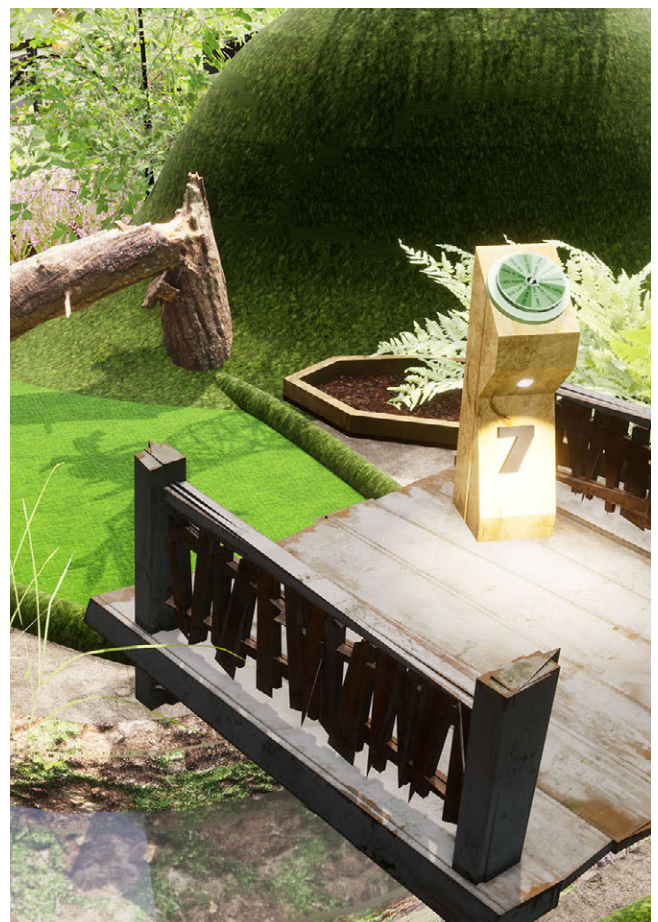


***STEP INTO THE  
WORLD OF  
ADVENTURE GOLF.  
ENHANCE YOUR,  
PARK, HOLIDAY  
PARK, FARM  
ATTRACTION OR  
GARDEN CENTRE***



**INDOOR GOLF**

Targeted towards specific age groups, many offer entertainment, food, and beverages for all ages, making it the perfect family attraction.



**POP-UP GOLF**

Permanent or seasonal, pop-up golf courses are a flexible and affordable way to bring excitement and additional revenue to your venue or destination space.

# MATERIAL FOR YOUR PLAYGROUND

All of the materials Theories use in our playgrounds are carefully considered. Using and choosing the right materials means that those using our playgrounds and play areas are safer (no splinters or trapped fingers), it also means that repair and maintenance is kept to a minimum with less strain on your budget.

We believe that not compromising on the quality of the materials we use in our playgrounds & play areas extends their working lives and reduces your maintenance costs.

## WORKING WITH YOU

To build the playgrounds that suit your audience and budget.



# PLANTING & LANDSCAPING FOR YOUR PLAY SPACE

Naturalising your playground or play area with planting can change the overall dynamics of play.

Sensory stimulation through touch and smell increases play interaction and adds another educational dimension to the space.



## CHILD FRIENDLY

It goes without saying that any planting should be child friendly, but planting adds so much more:

Sensory stimulation through touch – different leaves, rough, smooth, shiny, thick, thin.

Sensory stimulation through smell – fragrant herbs, flowers and ground cover.

Sensory stimulation through site – seasonal variation of colour as your planting changes your play space through the seasons.

Sensory stimulation through hearing – bamboo creates sound throughout the year, leaves in the autumn and the wind blowing through planting the year round.



## NATURAL DESIGN

Playground designs that encourage naturalized play are always at the top of our list, and planting is always encouraged.

Planting can enclose areas, introduce shade and can be used in play and bring in wildlife such as butterflies, bugs and more.

As well as their sensory benefits, plants add so much more. They soften areas and encourage children to learn about them, how they grow, helping them to grow and in some cases, picking and eating.



## PLANT CHOICE

Carefully selected planting can introduce a variety of colours to what could be a drab play space enhancing the overall play experience.

However carefully chosen, planting does require some additional work once we've left, so we can work with you to choose suitable planting to suit the time and resources that you may have.

Drought-tolerant and easy to keep planting means you can add a deeper experience to your play space without constant upkeep or management.

## DEDICATED AFTERCARE

A Theories playground is built to last, but all playgrounds need regular checks and some TLC from time to time. Our dedicated team can carry out regular safety inspections, ensuring your playground is always safe, spotting problems or maintenance requirements early on, saving your needless worry and costs for major upgrades, repairs or replacements in the future.



# THE'OR|IES

LANDSCAPES



Unit 4C  
Bramfield Farm Place Buildings  
Bramfield  
Hertfordshire  
SG14 2FD

Tel: 02072 547282

[info@theorieslandscapes.co.uk](mailto:info@theorieslandscapes.co.uk)

[theorieslandscapes.com](http://theorieslandscapes.com)



# Theories Golf

Tel: 02072 547282

[info@theoriesgolf.co.uk](mailto:info@theoriesgolf.co.uk)

[theoriesgolf.co.uk](http://theoriesgolf.co.uk)